



GUJARAT UNIVERSITY

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VIDYAVRUT

A NEWSLETTER OF GUJRAT UNIVERSITY

Issue 14:49/70 April To June-2025

www.gujaratuniversity.ac.in



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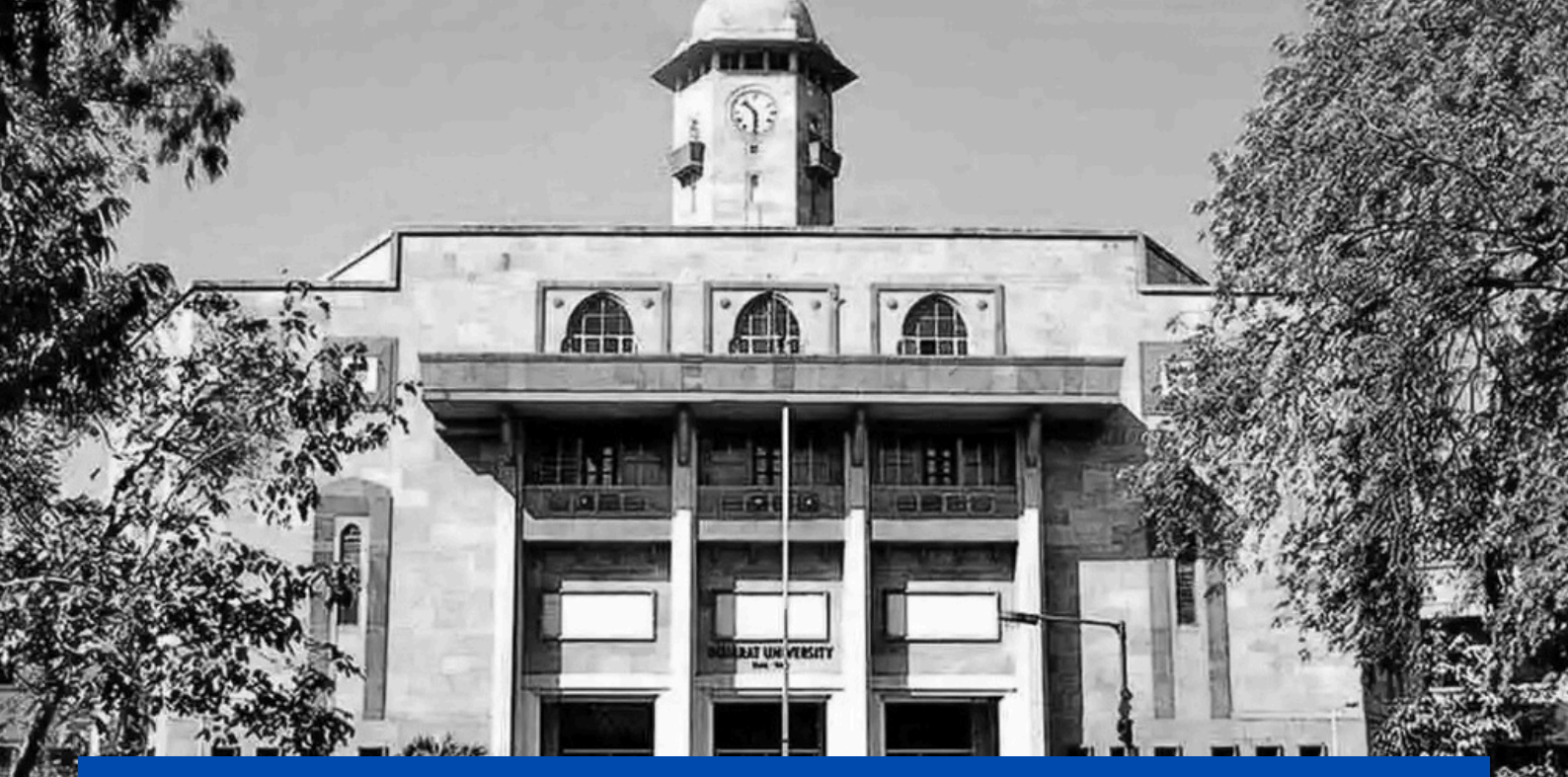


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FROM HON. VICE CHANCELLOR'S DESK



Gujarat University has started the new academic session in its iconic 75th Year. This journey has been impressive with lot many people contributing to its growth. The dream nurtured by our founder, the Ironman of India, Shri Sardar Vallabh Bhai Patel and other visionaries paved the road for a carved future for the youth of Gujarat. Following their aspirations, as we embark on the new academic year beginning June 2025, I am delighted to share that Gujarat University has undertaken several significant initiatives aligned with the National Education Policy (NEP) 2020 to transform the education sector.

Landmark Initiatives Taken by Gujarat University under NEP 2020 for the Transformation of the Education Sector:

One of the foremost steps is the introduction of **Multidisciplinary Education and a Flexible Curriculum**. Gujarat University will now offer students the opportunity to pursue courses across diverse disciplines, enabling them to customize their curriculum to reflect their individual interests and career aspirations. This approach fosters holistic learning and encourages the acquisition of interdisciplinary knowledge.

Additionally, we are launching **Twinning, Joint Degree, and Dual Degree Programs** across all disciplines, further broadening academic horizons and collaboration opportunities.

The **Multiple Entry and Exit Program** is also fully operational, allowing students the flexibility to enter and exit academic programs at various stages of their education. This initiative is designed to provide greater personalization and adaptability within higher education, catering to the evolving needs of our students.

I sincerely believe that these progressive programs will not only enhance academic collaboration and research excellence but will also provide our students with valuable global exposure, thus contributing significantly to the advancement of Indian higher education institutions.

Warm regards,

Dr Neerja Gupta

FROM CHIEF EDITOR'S DESK



Classrooms and Artificial Intelligence

AI has become increasingly important in today's world as it has the potential to revolutionize many industries, including healthcare, finance, education, and more. The use of AI has already improved efficiency, reduced costs, and increased accuracy in various fields. We know the impact of AI in our lives, including its use in the digitalization of society. When we welcome our fresh batch of students we will also look at its advancements in education and its potential for the future.

AI has the potential to revolutionize education, offering personalized and individualized teaching, and improved learning outcomes. AI can analyze student data and create a personalized learning plan for each individual student, taking into account their strengths, weaknesses, and learning styles. This approach has the potential to dramatically improve learning outcomes and engagement.

The potential of AI in education is enormous, and it is expected to revolutionize the way we approach degree and diploma programs in the future.

But more important for our future generation is -Stay curious, stay healthy, and always raise your hand.'


PROF. (DR) MEENU SARAF
CHIEF EDITOR

A GLORIOUS MOMENT OF HONOUR FOR GUJARAT UNIVERSITY



” Gujarat University celebrates a proud and inspiring achievement!

Dr. Neerja Gupta, Hon'ble Vice Chancellor, has been honored with a prestigious award by the Hon'ble Chief Minister of Gujarat.

This recognition celebrates her outstanding contribution to the state's vision, development, and academic excellence.

Her leadership continues to illuminate the path of progress and innovation. We are truly proud to have such a visionary guiding our institution. This award marks another shining milestone in our journey of excellence and dedication.

Congratulations to Dr. Neerja Gupta and the entire Gujarat University family!

Career Connect 2025:

University Job Fair Opens Doors to 400+ Opportunities

A successful job fair was organized by the University Employment and Guidance Bureau in collaboration with the Gujarat University and Employment Office, Ahmedabad, at H.K. Centre, Gujarat University. The event witnessed the participation of **17** reputed employers offering around **400** vacancies across various sectors. More than **500** students were given the opportunity to connect with potential employers and secure positions matching their qualifications. The job fair proved to be a highly beneficial and well-organized event, providing a valuable platform for students to kick-start their careers.



From Microbes to Miracles: Department of Microbiology and Biotechnology Organizes National Conference 2025

The National Conference titled "*Microbes to Bioprocesses: Transforming Lives through Microbial Biotechnology for a Sustainable Future*" was successfully held on the 4th and 5th of April 2025, at Gujarat University, Ahmedabad. The event brought together researchers, academicians, and industry professionals to discuss five key thematic areas: sustainable bioenergy and biofuels, environmental bioremediation, microbial biotechnology in agriculture, pharmaceutical bioprocessing, and industrial fermentation technology.

Day 1 commenced with the Inauguration Ceremony, coordinated by the Program Committee, which included the traditional lamp lighting and welcome speeches by eminent dignitaries such as Prof. Rama Shanker Dubey (Vice Chancellor, Central University of Gujarat), Dr. Neerja Gupta (Vice Chancellor, Gujarat University), Dr. Paresh A. Prajapati (Registrar, Gujarat University), and Prof. Meenu Saraf (Dean and Director, School of Sciences, Gujarat University). The keynote address was delivered by Prof. Manab Deka from Gauhati University. Following the inauguration, the first plenary session focused on Themes 1 to 3 – bioenergy, bioremediation, and agricultural biotechnology – featuring insightful presentations and active audience engagement.



Day 2 featured

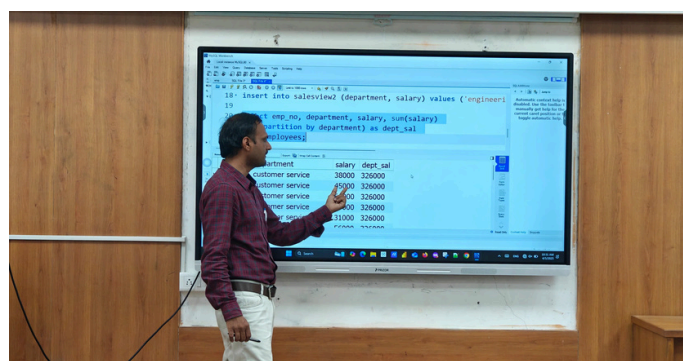
the introduction of keynote speakers Dr. Rajesh Vishwanathan (Dean, IISER Tirupati) and Dr. Dhiraj Bhatia (IIT Gandhinagar), whose sessions set the stage for the second plenary session covering Themes 4 and 5 – pharmaceutical bioprocessing and industrial microbiology. Later in the day, the Prize Distribution Ceremony recognized outstanding contributions in oral and poster presentations. The conference concluded with the Valedictory Session, including final remarks, a formal vote of thanks, and distribution of participation certificates. Overall, the conference was a resounding success, with meaningful academic exchange and excellent organizational execution.



Department of Business Intelligence: Shaping Tomorrow's Leaders Through Knowledge & Action

National Level Training Programme on SQL for Data Analytics

The Department of Business Intelligence at BKSPMS, Gujarat University successfully organized a National Level Training Programme on "SQL for Data Analytics" on 5th April 2025. The session aimed to equip BKSPMS students with essential data handling and analytical skills using SQL. Prof. Sulabh Bhatt, Assistant Professor at Ganpat University, was invited as the esteemed speaker. He shared valuable insights and hands-on knowledge on SQL applications in the field of data analytics. The programme was conducted under the guidance of Prof. (Dr.) Mamta Brahmabhatt, Head of DBI, BKSPMS, with seamless coordination by Prof. Noel Daliwala, Assistant Professor and TPO. The session witnessed enthusiastic participation exclusively from students and proved to be a highly enriching experience for all aspiring data professionals. The department continues its commitment to providing such impactful learning opportunities.



National Level Seminar on Research Software Package



The Department of Business Intelligence organized a National Level Seminar on Research Software Package on 5th April 2025. This seminar provided insights into various research software tools essential for data analysis and statistical modeling. The session was led by Dr. Rooshabhkumar Mehta, Visiting Faculty at NMIMS, specializing in Ph.D. Statistics. Participants gained hands-on knowledge of research software applications used in academia and industry. The seminar covered essential statistical techniques and data visualization methods. It aimed to enhance research efficiency and accuracy through modern software tools. The event was coordinated by Prof. Noel Daliwala, Assistant Professor & TPO, DBI, BKSPMS. Prof. (Dr.) Mamta Brahmabhatt, Professor & Head (DBI), served as the Organizing Secretary. The session provided practical knowledge useful for academic projects and professional growth.

Annual Day 2025

The Department of Business Intelligence, BKSPMS, Gujarat University, celebrated its much-anticipated Annual Day 2025 on 9th April at the iconic Senate Hall. The event was a vibrant confluence of student talent, academic pride, and cultural expression. Graced by distinguished Guests of Honour—Mr. Hemen Ashodia (Founder & CEO, Fxist.ai), Mr. Alok Bhatt (Sr. VP, Business Transformation, Analytix Solutions), and Mr. Mahesh Singh (General Manager - Technology, Analytix Solutions)—the occasion brought rich insights from the corporate world into the academic arena. Their presence inspired students to embrace innovation, leadership, and transformation. The program began with a heartfelt welcome and opening addresses by dignitaries. Dr. Neerja Gupta, Hon. Vice Chancellor of Gujarat University, served as the Chief Patron, while Dr. Paresh Prajapati, Hon. Registrar, was the Patron. The event was convened by Prof. (Dr.) Prateek Kanchan, Director of BKSPMS, and led by the Organizing Secretary, Prof. (Dr.) Mamta Brahmabhatt, Head of the Department of Business Intelligence. The celebration featured spectacular student performances, including cultural dances, skits, and musical acts, captivating the audience throughout. Recognition and awards were presented to students for their outstanding academic and extracurricular achievements, adding an air of pride and accomplishment. The Annual Day created a spirited environment filled with joy, enthusiasm, and togetherness. Sponsored by IMS and Venturi and held in association with the Cultural and WEB Committees, the event was a true reflection of teamwork and excellence. Annual Day 2025 will be remembered as a day that strengthened bonds, celebrated success, and encouraged new aspirations for the future.



National Level Seminar on Finance for Everyone

The Department of Business Intelligence, BKSPMS, Gujarat University, organized a National Level Seminar titled "Finance for Everyone" on April 16 & 17, 2025. The seminar was exclusively conducted for the students of the department with the objective of enhancing their understanding of finance in a practical and accessible manner. Mr. Shivkumar K., Founder of PRS Business, was invited as the keynote speaker and delivered valuable insights on the importance of financial literacy for students and aspiring professionals. He touched upon key areas such as budgeting, investments, and financial planning for entrepreneurs, making the sessions engaging and relatable. The event was organized under the leadership of Prof. (Dr.) Mamta Brahmabhatt, Professor & Head of the Department, and co-ordinated by Prof. Noel Daliwala, Assistant Professor & TPO. Students showed active participation throughout the seminar, engaging in interactive discussions and asking insightful questions. The two-day event proved to be highly informative and appreciated by all attendees. It aligned with the department's commitment to providing holistic and industry-relevant education, and inspired students to approach finance with greater confidence and interest.



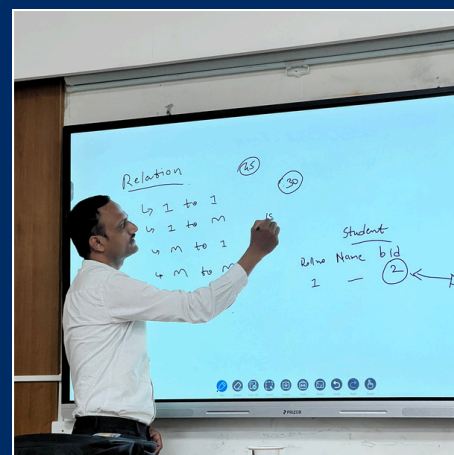
National Level Seminar on Data Analytics using Snowflake

The Department of Business Intelligence, BKSPMS, Gujarat University, successfully organized a National Level Seminar on "Data Analytics Using Snowflake" on April 19, 2025. This seminar was designed exclusively for the students of the department to deepen their understanding of cloud-based data analytics and modern data warehousing techniques. The resource person, Mr. Swapnil Vakharia, a Senior Consultant, delivered an insightful session on leveraging Snowflake for efficient and scalable data analytics. His expert guidance helped students grasp the practical applications of Snowflake in real-world business environments, including its unique architecture, data sharing capabilities, and integration with business intelligence tools. The seminar was led by Prof. (Dr.) Mamta Brahmabhatt, Professor & Head of the Department, as the Organizing Secretary, and was co-ordinated by Prof. Noel Daliwala, Assistant Professor & TPO. Students actively participated in the interactive session, which not only enhanced their technical knowledge but also prepared them for industry demands. The initiative reflects the department's continued commitment to providing advanced, relevant, and practical learning experiences in the field of business intelligence and analytics.



National Level Workshop on Effective Visualization using Power BI

The Department of Business Intelligence, BKSPMS, Gujarat University, hosted a National Level Workshop on "Effective Visualization Using Power BI" on 26th April 2025. The event was specifically designed for students of the Business Intelligence department. Prof. (Dr.) Mamta Brahmabhatt, Head of DBI, served as the Organising Secretary. The session was led by Prof. Sulabh Bhatt, Assistant Professor at Ganpat University. He provided expert guidance on using Power BI for creating impactful data visualizations. Students explored real-time dashboards, data modeling, and storytelling with data. The workshop aimed to bridge academic knowledge with industry practices. Participants gained valuable hands-on experience with Microsoft's powerful BI tool. Prof. Noel Daliwala, Assistant Professor and TPO, coordinated the event. The initiative was well received and enhanced students' analytical capabilities.



Celebrating brilliance, dedication, and a well-deserved victory



Proud moment for the Department of Business Intelligence as the students of the department, Varsha Tekwani and Yamini Dugani clinched First Prize at the National Research Symposium organized by ITM (SLS), School of Business, Baroda University.

We had the honour of presenting the winning trophy to our esteemed Vice Chancellor, Dr. Neerja Gupta, Gujarat University.

Congratulations to the students! Looking forward to setting more milestones ahead!

Visit of Amity University, Noida

The HOD and Staff member of the Department of Business Intelligence (BKSPMS), Gujarat University, had the esteemed opportunity to participate in the AIU Annual Conference held at Amity University, Noida, on 23 June 2025. The event brought together academic leaders, policymakers, and educationists from across the country to discuss the future of higher education and its alignment with global standards.

As part of the Gujarat University delegation, the department played an active role in promoting the university's academic offerings.

A dedicated stall was installed by the department, highlighting the diverse range of undergraduate, postgraduate, doctoral, and certificate programs offered by Gujarat University. The stall received enthusiastic attention from visitors, delegates, and representatives of various universities across the country.

The participation aimed to strengthen inter-university collaboration, create visibility for the university's academic excellence, and align with the broader vision of fostering national and international academic partnerships.



BRIDGING BORDERS, CELEBRATING CULTURES: **SISD'S JOURNEY OF GLOBAL LEARNING AND EXCHANGE**



One Day National Workshop on Integrating Bharatiya Gyan Parampara in Higher Education

The Institute of Indic Studies at Gujarat University convened a one-day national workshop titled "Integrating Bharatiya Gyan Parampara in Higher Education" on April 9, 2025, with the aim of initiating the integration of Indic Knowledge Systems (IKS) into subject-specific university curricula. The workshop was hosted at the Atal Kalam Building of Gujarat University and brought together scholars, faculty members, and educational leaders committed to reimagining Indian higher education through the lens of indigenous knowledge traditions. The event began with a welcome address by Dr. P.N. Gajjar, Professor of Physics at Gujarat University, who outlined the vision for subject-specific IKS syllabi, followed by an inaugural address from the Vice Chancellor Dr. Neerja A. Gupta, who emphasized on creating inclusive, well-structured, and AI-integrated IKS curricula. Dr. Sanjeev Sharma's keynote focused on the relevance of classical Indian literature and science, while Mr. Deepak Sharma highlighted India's historical economic strengths, referencing ancient trade systems and thinkers like Sushruta. Dr. Ashish Pandey advocated for indigenous values in management education and critiqued Western-centric frameworks. Ethical foundations and moral values were discussed by Dr. Vinaykumar. The workshop concluded with a mandate to blend India's vast reservoir of traditional knowledge with contemporary academic practices, thereby enriching the intellectual landscape of Indian higher education.

A Tribute to Cultural Diplomacy: Celebrating 75 Glorious Years of ICCR

Gujarat University proudly hosted a grand celebration on *April 11, 2025*, to mark 75 glorious years of the Indian Council for Cultural Relations (ICCR), an institution renowned for building bridges through cultural diplomacy and international exchange. The event was graced by Padmashree Shri Joravarsinh Jadav, whose presence brought depth and inspiration to the celebration. As a celebrated folklorist and cultural icon, his words highlighted the importance of preserving and promoting India's rich cultural heritage.

In recognition of their outstanding contributions to the arts and culture, several distinguished artists were felicitated, adding to the ceremonial spirit of the evening. A true cultural confluence unfolded on stage with vibrant performances by international students of ICCR and a special delegation from the Dong Nai Cultural Arts College, Vietnam. Their energetic and heartfelt performances reflected the essence of cross-cultural friendship and the global reach of ICCR's vision.



International Students Join in Shankaracharya Jayanti Celebrations

On the occasion of Shankaracharya Jayanti, the Hon'ble Vice Chancellor of Gujarat University, Dr. Neerja A Gupta, took a remarkable initiative to commemorate the life and teachings of Adi Shankaracharya, a towering figure in Indian philosophy and spiritual thought. The event brought together students from various countries, creating a vibrant space for cultural dialogue and shared reflection. The celebration served as a meaningful opportunity to introduce international students to India's rich philosophical traditions and timeless wisdom through the contributions of Adi Shankaracharya to Advaita Vedanta and Indian cultural unity.



Farewell to MA International Relations Students: Celebrating Journeys and New Beginnings

The School of International Studies and Diaspora (SISD), Gujarat University, with a blend of emotions and celebration, bid farewell to the graduating MA International Relations students in a gathering that celebrated memories, friendships, and future aspirations. Faculty members, juniors, and staff came together to honour the achievements, growth, and contributions of the graduating class. The event included reflections from students, speeches from faculty, and fun activities that brought smiles and laughter to the room. The farewell served not only as a goodbye but also as a celebration of beginnings as these young minds step into the world of diplomacy, academia, public service, and beyond. As they embark on new paths, the SISD family wishes them success, strength, and the courage to make meaningful contributions to the world.



Celebrating Achievements: Graduation & Farewell Ceremony of Foreign Students

On **2nd May 2025**, the Study Abroad Programme (SAP), Gujarat University, organized a special Farewell and Graduation Ceremony to honour the journey and accomplishments of its international students. The event was a celebration of academic success, cultural exchange, and shared memories. The event was graced by Neerja A. Gupta, the Hon'ble Vice Chancellor of Gujarat University and Mr. Subash Singh, Sub-Zonal Officer of the Indian Council for Cultural Relations (ICCR) Ahmedabad, whose presence added prestige and warmth to the occasion. Both dignitaries addressed the students, congratulating their resilience, academic dedication, and contributions to the university's global environment.

Students from various countries were felicitated for successfully completing their academic programmes. The atmosphere was filled with joy, gratitude, and pride as graduates reflected on their journey at Gujarat University, a journey marked by learning, friendships, and meaningful cultural connections.



NATIONAL SEMINAR ON LEARNING FOREIGN LANGUAGE: SCOPE, EMPLOYABILITY AND BEYOND

The Department of Foreign Languages (DFL), under the School of International Studies and Diaspora (SISD), Gujarat University, successfully organized a National Seminar on “Learning Foreign Languages in the 21st Century: Scope, Employability and Beyond” on April 28, 2025, at Vedvyas Hall, SISD. Esteemed speakers for the seminar, Dr. Akshay Chudasama (Hyperpolyglot and Foreign Language Expert) and Prof. Bhavna Vijay (Institute of Hotel Management, Ahmedabad) delivered engaging and inspiring lectures, sharing their expertise on the growing landscape of language learning and its relevance in the global job market. They also interacted with students and faculty of foreign languages, offering insights into the practical applications and career prospects associated with language proficiency. Additionally, in this event, Ms. Hetvie Makwana and Ms. Manaswi Rajpurohit from the Department of French Language were felicitated for their outstanding achievement in Concours de Podcast Ensemble Pour la Planete, a podcast competition on French language, bringing pride and recognition to the department.



STRENGTHENING INDIA–RUSSIA FRIENDSHIP: RUSSIAN DELEGATION VISITS GUJARAT UNIVERSITY

As part of the Bharat Darshan initiative, a seven-member delegation from Russian State University of Humanities, Moscow, Russia led by Prof. Indira Gazeiva, an Indologist visited Gujarat University from 5th to 9th May, 2025, marking a significant step in strengthening cultural and academic ties between India and Russia.

The delegation included six students currently pursuing Hindi language and literature, who engaged actively with faculty and students at the Department of Hindi, Gujarat University. Their visit aimed to deepen their understanding of Indian language, literature, and culture through direct academic and cultural exposure. The visit not only celebrated the growing interest in Hindi among international learners but also highlighted the role of language as a bridge between nations.



Extending Support to Students in Earthquake time of Myanmar

In the wake of the recent devastating earthquake in Myanmar, the Study Abroad Programme (SAP), Gujarat University, held a special meeting with students from Myanmar to express solidarity, offer emotional support, and to understand their immediate concerns. The Coordinator and International Student Advisor, interacted closely with the students to provide updates, ensure their well-being, and explore possible assistance. The students shared updates about their families and communities back home and appreciated the university's timely outreach and compassionate response.



Interactive Session with International PhD Scholars of Gujarat University



The School of International Studies and Diaspora (SISD), Gujarat University, hosted an interaction session with the international PhD scholars, aimed at encouraging cross-cultural academic exchange and collaborative discussion on research. Scholars from various countries pursuing doctoral research at Gujarat University shared insights into their research journeys, academic experiences in India, and the unique perspectives they bring to their respective fields. The session encouraged open discussion between international scholars, students, and faculty members highlighting the value of diversity in academic spaces.

Celebrating Togetherness: Distribution of Sweets to Foreign Students on the occasion of Ram Navami and Eid-Ul-Fitr

On the joyous occasion of Ram Navami and Eid, the Study Abroad Programme (SAP) at Gujarat University celebrated the spirit of harmony and togetherness by distributing sweets to foreign students on campus. Students from different countries came together to share in the festive joy, symbolizing unity in diversity. The distribution of sweets not only brought smiles but also created a warm and inclusive environment where cultural and religious festivities were appreciated and respected.

This gesture was a reflection of Gujarat University's commitment to promote a warm atmosphere for its international student community, making them feel at home during significant cultural and religious celebrations.



Internship Opportunity in Japan for Gujarat University Student

The Study Abroad Programme (SAP), Gujarat University, extends heartfelt congratulations to Ms. Hetvi Ghadushiya for being selected for the Shizuoka Business Internship Program 2025, in Japan. This prestigious opportunity comes as a result of the Memorandum of Understanding (MoU) signed between Shizuoka Prefecture and Gujarat University in December 2024, with a focus on advancing research, encouraging innovation, and promoting cross-cultural exchange. Hetvi's selection marks a proud moment for Gujarat University and reflects the success of its growing international collaborations. We wish her a rewarding and inspiring journey ahead in Japan.



International Yoga Day Celebrated at Gujarat University

On the occasion of International Yoga Day on 21st June, the Study Abroad Programme (SAP) hosted a special event in collaboration with the Indian Council for Cultural Relations (ICCR). The celebration brought together students from different countries, faculty, and the ICCR officials in a vibrant display of physical and mental well-being through yoga. The event began with an inaugural address highlighting the global relevance of yoga as a symbol of harmony and peace. Expert instructor guided participants through various asanas and breathing techniques, emphasizing the holistic benefits of yoga for the body and mind. The celebration not only promoted healthy living but also reinforced cultural diplomacy and international solidarity.



Ten Days of International Research Scholar Programme

A ten-day Research Methodology Workshop, hosted by Department of Public Policy and Governance (DPPG), was organized at Gujarat University from 16th June to 25th June. The workshop aimed to prepare research scholars with essential tools, techniques, and theoretical foundations for conducting academic research across disciplines. The sessions covered a wide range of topics including research design, qualitative and quantitative methods, data analysis, literature review, ethics in research, and publication strategies. Esteemed faculty members and external experts conducted interactive lectures, sessions, and group discussions, encouraging critical engagement and methodological clarity among participants.



Celebrating Milestones: Graduation Ceremony for Gambian students at Gujarat University

The Study Abroad Programme (SAP) of the School of International Studies and Diaspora (SISD), Gujarat University, hosted a Graduation Ceremony for Gambian students from 15th to 19th June 2025. The week-long celebration marked the successful completion of academic programmes by Gambian students and was a tribute to their hard work, resilience, and cross-cultural engagement. The event was graced by Ms. Penda Njie K, Counselor at the Gambian High Commission of in India, who applauded the students for their achievements and appreciated Gujarat University's commitment to nurturing international talent. The event celebrated the students' academic journey and the strong educational ties between India and The Gambia.



Field Visit and Ahmedabad Darshan Organised for Foreign Scholars at Gujarat University

On 20th June 2025, Gujarat University, the Study Abroad Programme (SAP) of the School of International Studies and Diaspora (SISD), organized a special Field Visit and Ahmedabad Darshan for its foreign scholars. The initiative aimed to provide international students with a deeper understanding of the city's historical, cultural, and architectural heritage. The visit was not only an opportunity to explore Ahmedabad's rich heritage but also served as a platform for intercultural exchange, bonding, and community building among international scholars from diverse backgrounds.



From Vision to Action: DPPG's Transformative Year

Corporate Buzz – April 24–25, 2025

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, successfully organized a two-day academic event "Corporate Buzz", providing a comprehensive platform for student evaluation and academic engagement. Held on 24th and 25th April, the event witnessed the enthusiastic participation of 141 students, who presented their work and appeared for Viva Voce sessions across both days.

Day 1 -

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, conducted the event featuring the Grand Project Presentations on day 1, which served as the culmination of the students' academic journey. These presentations reflected months of hard work, critical thinking, and practical insights. A distinguished panel of eight external evaluators were invited to assess presentations.



Day 2: Special Study Presentations

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, organized the second day of Corporate Buzz which was dedicated to Special Study Presentations, where students showcased their in-depth research and analysis on selected topics. This day focused on evaluating the students' ability to apply knowledge to practical issues, as well as their research aptitude and presentation skills. It set the academic tone for the event and highlighted the students' preparedness and command over their chosen areas of study.



Reorientation Week 4.0

The Department of Public Policy and Governance (DPPG) organized Re-Orientation Week 4.0 from 17th to 25th June 2025 under the theme "Career Reboot – Plan, Prepare & Perform", offering I-MBA students a meaningful platform to reassess their goals and re-enter academic life with purpose.

Sessions emphasized clarity, intentionality, and self-belief. Drawing on Bhagavad Gita teachings, the keynote encouraged value-driven success. Students engaged in modules on goal setting, mindset building, and operational excellence through Six Sigma and the Mumbai Dabbawala model.

Industry experts provided career guidance, and focused sessions covered business etiquette and digital professionalism. The week inspired students to grow with purpose, strategy, and confidence.



Workshop on Career Mapping and Opportunities

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, hosted Mr. Sanjay Singal, CEO of Wagh Bakri Tea Group and IIM Bangalore alumnus, for an inspiring session on career mapping across HR, Marketing, Finance, and Business Analytics.

Mr. Singal shared his journey from IIM to corporate leadership, emphasizing that entrepreneurship begins with curiosity and problem-solving—not just investment. Through personal stories of failure and resilience, he encouraged students to build careers with purpose, confidence, and a growth mindset.

An interactive Q&A touched on his IIM experience, corporate transitions, and work-life balance. His insights left a strong impact, motivating students to pursue their goals with clarity and courage.



WORKSHOP on RESUME BUILDING & LINKEDIN BRANDING

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FRIDAY FORUM

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, hosts Friday Forum sessions for faculty development and knowledge sharing. Between April and June 2025, two insightful sessions were conducted:

Nomophobia (04/04/2025): Faculty discussed the fear of being without a mobile phone, exploring its psychological, social, and educational impacts in today's digital age. The session raised awareness about managing technology dependence for better personal and academic well-being.



Digital Influence (02/05/2025): The discussion focused on social media's effect on communication, behavior, mental health, education, and student engagement. Faculty reflected on balancing the benefits and challenges of digital platforms in modern education and society.

Friday Forum 3.0 – Session 23: Insights Weekly

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, began the 2025–2026 academic year with Friday Forum 3.0 – Session 23 on 13th June 2025 at Maharshi Vedvyas Shikshan Sankul, Gujarat University. Titled Insights Weekly, the session featured valuable perspectives from the Head of BKDPPG and Faculty Coordinator.

As a strategic platform for faculty engagement, the forum focused on brainstorming and planning to shape the academic roadmap. The Head shared her vision for aligning departmental activities with academic excellence and innovation.

Key priorities discussed included curriculum planning, interdisciplinary collaboration, and enhancing student engagement. Faculty actively contributed ideas to support continuous departmental improvement.



World Environment Day



The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, proudly organized a tree plantation drive on the occasion of World Environment Day 2025, embracing the heartfelt theme “Ek Ped Maa Ke Naam.” The initiative aimed to honor our mothers by contributing to Mother Earth through meaningful environmental action.

Students, faculty members, and our respected HOD Ma’am came together to plant trees around the campus, turning the event into a collective act of gratitude and sustainability. Each sapling planted symbolized care, growth, and a promise for a greener future. Through this thoughtful drive, BK DPPG reaffirmed its commitment to ecological well-being and inspired others to do the same.

Field Visit of DPPG Students at Dharoi

The Dharoi Adventure Fest, a vibrant celebration of outdoor activities and local culture, recently witnessed active participation from the students of the Department of Public Policy and Governance (DPPG).

As a part of their field-based learning, the students visited the fest and conducted a comprehensive survey aimed at understanding visitor experiences, local tourism development, and the economic and social impact of the event.

This hands-on research initiative provided the students with valuable practical exposure, allowing them to engage directly with a team.



International Yoga Day

The Department of Public Policy and Governance (DPPG), BK School of Professional Management and Studies, celebrated International Yoga Day on 21st June 2025 with students, faculty, and guests. The event promoted holistic health through yoga and mindfulness, featuring guided asanas, pranayamas, and a concluding meditation. The Head of Department and faculty encouraged unity and wellness, emphasizing the importance of yoga for physical and mental well-being.



Industry Academia Meet



The Department of Planning and Postgraduate (DPPG) successfully organized an Industry-Academia Meet on 21st June 2025, aiming to bridge the gap between academic learning and industrial expectations. The event brought together esteemed faculty members, postgraduate students, and professionals from various industries, fostering meaningful dialogue on future skills, curriculum relevance, and research collaborations. Senior Officials from Gift City, Zydus Wellness, Consultants, Cadila Pharma and Representatives from DTNBWED.



Discussions also led to proposals for collaborative initiatives, such as internships, live projects, faculty development workshops, for future cooperation. The meet concluded on a positive note, with participants agreeing on the need for continuous engagement to ensure academic programs remain aligned with evolving industry demands.

ICSSR-Sponsored Ten-Day National Research Methodology Course

Organized by the Department of Public Policy and Governance, B.K. School of Professional and Management Studies, Gujarat University

The Department of Public Policy and Governance (DPPG), B.K. School of Professional and Management Studies, Gujarat University, successfully conducted the ICSSR-sponsored Ten-Day National Research Methodology Course from 16th to 25th June 2025. Supported by a prestigious ICSSR grant awarded to Prof. (Dr.) Nilam Panchal, the program aimed to enhance methodological skills among early-career social science researchers. Out of 481 applications nationwide and abroad, 30 scholars were selected with balanced regional representation. The course featured 30 interactive sessions led by 30 experts, covering research design, qualitative and quantitative methods, sampling, analytical software (SPSS), academic writing, research ethics, and publishing strategies. DPPG expresses sincere gratitude to ICSSR, New Delhi, for their invaluable support in making this academic initiative a great success.



International Research Methodology Course

The Department of Public Policy and Governance (DPPG), B.K. School of Professional and Management Studies, Gujarat University, Ahmedabad, successfully conducted a Ten-Day International Research Methodology Course aimed at enhancing methodological skills and fostering global academic collaboration in social sciences. This edition welcomed international scholars and early-career researchers from diverse disciplines including political science, economics, sociology, and public policy.

The program covered core and advanced research techniques such as research design, hypothesis development, qualitative and quantitative methods, sampling, data collection, and research ethics. This initiative reinforced DPPG's position as a leading center for high-quality, globally oriented research training in the social sciences.



BONDING, GOODBYES & SILENT TRIBUTES: A JOURNEY OF EVENTS BY THE CENTRE OF EXCELLENCE, UNIVERSITY SCHOOL OF LAW

Beyond Books: A Memorable Day at Jai Jaliyan Waterpark with COE, School of Law

The Centre of Excellence, University School of Law, Gujarat University organized a one-day recreational trip to Jai Jaliyan Waterpark & Resort with the objective of promoting fun-based engagement, relaxation, and bonding among students and faculty members.

The group departed from the university premises early in the morning and reached the vibrant resort by mid-morning. The location, set amidst scenic surroundings, was perfect for a refreshing break from academic life.

The day unfolded with a wholesome breakfast, followed by thrilling water rides and pool activities that were the highlight of the trip. Students also enjoyed a range of indoor and outdoor games such as cricket and volleyball, fostering teamwork and camaraderie.

A sumptuous lunch buffet was served, offering a delightful spread of dishes, followed by leisure time for rest and informal interaction. The day concluded with a refreshing Hi-tea session and group photographs capturing the joy and togetherness of the moment.

The return journey commenced in the evening, and the group safely reached the university by 9:00 PM. The trip was not only a fun-filled outing but also a memorable bonding experience for everyone involved.



FROM GOODBYES TO NEW HORIZONS: **FAREWELL 2025**

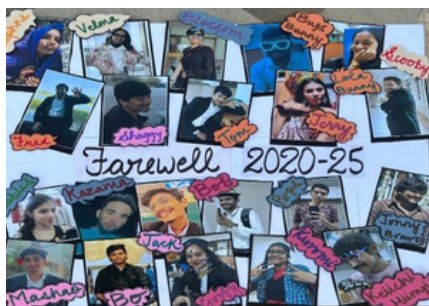
The Centre of Excellence, University School of Law, Gujarat University organized a heartfelt Farewell Ceremony on 4th April 2025 at the beautiful Jai Jaliyan Resort to bid a warm goodbye to the outgoing batch. The ceremony, held between 3:00 PM and 5:00 PM, was filled with nostalgia, joy, and emotional reflections.

The event commenced with faculty members sharing their cherished memories and experiences with graduating students, offering blessings and words of wisdom for their future journey. Their heartfelt messages brought smiles and a few tears to many eyes.

This was followed by farewell speeches from the outgoing students, who reminisced about their academic journey, friendships, and unforgettable campus experiences. Their gratitude towards the faculty, staff, and peers added a deep emotional touch to the occasion.

The junior students also came forward to share their experiences, expressing appreciation for the seniors and acknowledging the inspiration they received during their time together. Their warm wishes created a strong sense of continuity and connection.

The ceremony concluded with group photographs, music, and informal interactions that captured the spirit of the day. It was truly a memorable farewell, marking the end of an important chapter and the beginning of a new one for the graduating students.



UNITED IN GRIEF: A SOLEMN TRIBUTE BY THE SCHOOL OF LAW

School of Law, Gujarat University, organized a solemn Shraddhajali Sabha on 17th June 2025 to pay tribute to the innocent lives lost in the tragic plane crash that occurred in Ahmedabad on 12/06/2025. The Sabha took place at 9:30 AM, where faculty members, administrative staff, and students gathered in deep grief and solidarity.

The event commenced with a moment of silence observed by all attendees as a mark of respect. Floral tributes were offered in memory of the deceased.

Dr. Bhavesh H. Bharad (Head, Department of Human Rights and Duties, School of Law) addressed the gathering and reflected on the unpredictability of life, emphasizing empathy, humanity, and collective mourning in times of tragedy.

The Shraddhajali Sabha concluded with the recitation of the prayer "Om Shanti", followed by a commitment from the attendees to stand united in moments of national and community grief. The event was a humble effort by the School of Law to offer spiritual solidarity and compassionate remembrance of the lives lost in the unfortunate incident.



PARTICIPATION AND ACHIEVEMENT IN STATE LEVEL ONLINE MOOT COURT COMPETITION – 2025

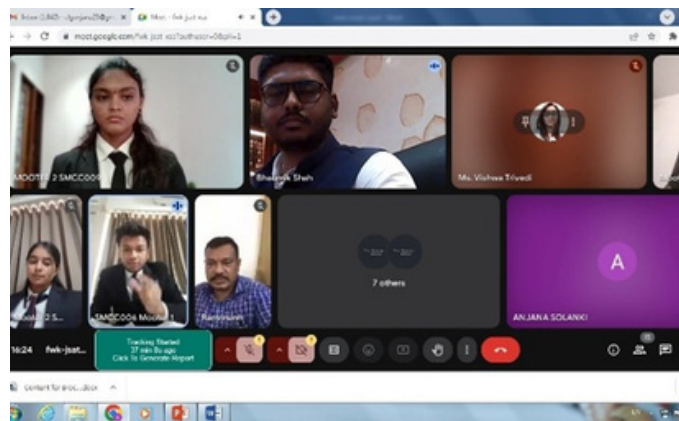
The Centre of Excellence, University School of Law, Gujarat University is proud to report its remarkable success at the Shri Gordhanbhai S. Patel 2nd State Level Online Moot Court Competition – 2025, held on 31st May 2025. The event, organized by Anand Law College and Anand College of Legal Studies, focused on legal issues under the Bharatiya Nyaya Sanhita, offering a dynamic platform for budding legal minds to demonstrate their advocacy and research skills.

Our primary team, comprising Bhadrash Bhandari (Semester-4), Pranjal Wadhwani (Semester-4), and Chhavi Baghel (Semester-4), delivered an outstanding performance and secured the 1st Runner-Up position, showcasing their in-depth legal knowledge, courtroom mannerisms, and exceptional teamwork.

A special accolade goes to Karma Bandhia (Semester-4), who was honored with the Best Researcher Award, recognizing her exemplary legal research and case preparation skills.

We also commend the efforts of our second team—Dax Thakkar (Semester-6), Smith Shrimali (Semester-6), and Karma Bandhia (Semester-4)—who made it to the Quarter-Finals, standing out among several state-level competitors.

The Centre of Excellence continues to nurture a competitive and enriching academic environment that supports advocacy, analytical thinking, and leadership in legal education.



NYAYA MANTHAN 1.0 – NATIONAL TRIAL ADVOCACY COMPETITION

The Centre of Excellence, School of Law, Gujarat University proudly hosted the Nyaya Manthan 1.0 – National Trial Advocacy Competition on June 24–25, 2025. This prestigious two-day event was a landmark initiative to promote experiential learning, critical thinking, and trial advocacy skills among aspiring legal professionals from across the country. The competition successfully simulated real courtroom experiences, allowing participants to engage with legal procedures and refine their practical advocacy skills.

► DAY 1: INAUGURATION AND PRELIMINARY ROUNDS (JUNE 24, 2025)

The Nyaya Manthan 1.0 – National Trial Advocacy Competition was inaugurated at the Centre of Excellence, School of Law, Gujarat University on June 24, 2025. The Chief Guest, Hon'ble Mr. Justice Ashutosh Shastri (Retd.), delivered an inspiring address emphasizing the significance of advocacy, judicial ethics, and the role of such competitions in enhancing students' legal reasoning and procedural understanding.

Guest of Honour, Dr. Paresh Prajapati (Registrar I/c, Gujarat University), appreciated the School of Law for organizing this platform for budding advocates and reaffirmed the University's continued support for academic excellence.

The event was held under the guidance of Dr. Bhavesh Bharad, Coordinator, Centre of Excellence. He welcomed all dignitaries and participants, presenting the vision behind Nyaya Manthan. Dr. Aarti Vyas Bhatt, Assistant Professor, presented the concept note and outlined the objectives and academic value of the competition.

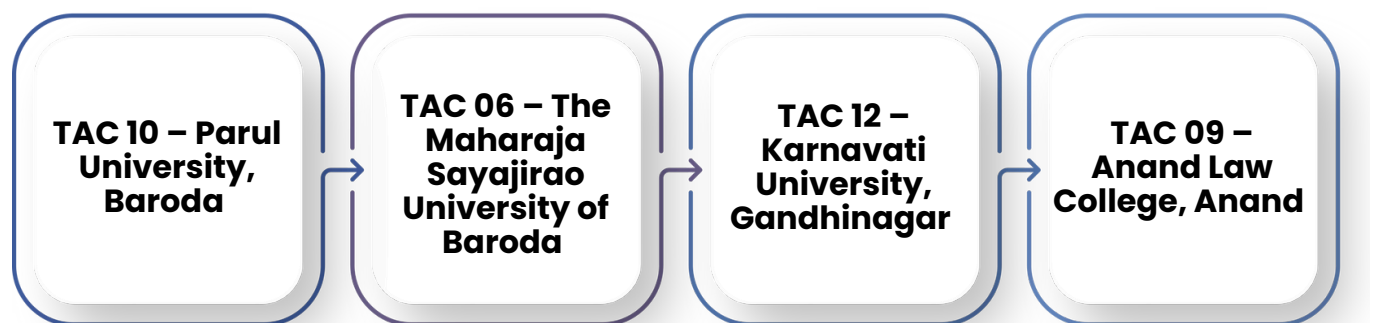
Twelve teams from renowned law institutes across India participated in Preliminary Rounds, simulating real courtroom trials. The evaluation was conducted by:

Courtroom 1:
Mr. Hemant Bhatt & Dr.
Aarti Vyas Bhatt

Courtroom 2:
Advocate Aniket Seth &
Dr. Swati Shah

Courtroom 3:
Advocate Rajendra Tiwari
& Mr. Jayesh Rathore

QUALIFIED SEMI-FINALIST TEAMS:





► DAY 2: SEMI-FINALS, FINAL ROUND & VALEDICTORY CEREMONY (JUNE 25, 2025)

Day 2 commenced with Semi-Final Rounds, where the top four teams showcased exceptional advocacy, procedural clarity, and reasoning. After intense argumentation, TAC 12 (Karnavati University) and TAC 09 (Anand Law College) advanced to the Final Round.

The final match saw a high level of trial advocacy, with participants demonstrating refined courtroom etiquette, strategic litigation, and thorough legal preparation. The Final Bench, comprising seasoned legal professionals, provided constructive feedback and appreciated the depth of legal understanding.

The event concluded with a Valedictory Ceremony attended by Mr. Hemant Bhatt and Mr. Rajendra Tiwari, along with faculty, guests, and student participants. Both dignitaries addressed the gathering, highlighting the noble role of legal professionals and encouraging students to pursue justice with dedication, ethics, and intellectual rigor.

RESULTS AND AWARDS:

- **Winner Team:** TAC 09 – Anand Law College, Anand (₹15,000 + Trophy + Certificates)
- **Best Mooter:** Devang Goswami (TAC 12) – ₹2,500 + Trophy of Eloquence + Certificate
- **First Runner-up:** TAC 12 – Karnavati University, Gandhinagar (₹10,000 + Certificates)
- **Best Researcher:** Sameer Suresh Mashkar (TAC 01 – Avirat Law College)
- **Second Runner-up:** TAC 06 – MS University of Baroda, Vadodara (₹7,500 + Certificates)
- **Best Memorial:** ₹2,500 + Trophy of Brilliance + Certificate of Appreciation

Nyaya Manthan 1.0 concluded as more than a competition – it became a journey of professional learning, self-reflection, and the pursuit of legal excellence. It provided a practical platform for emerging advocates to strengthen their courtroom aptitude.



CPC CONNECTS CLASSROOMS TO THE WORLD: YOUTH FORUM, CREATIVE EXAMS & INDUSTRY VISITS

Industrial Visit to Adani Ports and Adani Wilmar Ltd. Offers Students Valuable Insights into Logistics, Supply Chain, and FMCG Sectors

In a continued effort to enrich student learning through industry exposure, the Centre for Professional Courses (CPC), Gujarat University, organized a two-day industrial visit on 1st and 2nd April 2025 for its Integrated Management students. The cohort of 54 undergraduate students was led by faculty coordinators Dr. Shriya Tripathi and Ms. Brinda Doshi.

The students visited two flagship entities of the Adani Group—Adani Ports and Special Economic Zone Ltd. (APSEZ) and Adani Wilmar Ltd., gaining real-world insights into port infrastructure, supply chain integration, and the FMCG sector.

Learning from India's Largest Port Operator

At Mundra Port, the flagship facility of Adani Ports and SEZ Ltd., students explored one of South Asia's most technologically advanced ports. The visit included a guided overview of logistics operations, cargo handling, and automation technologies used for real-time tracking and SEZ integration. Interaction with the operations team provided practical exposure to the complexities of managing large-scale infrastructure and global trade.

Inside One of India's Leading FMCG Giants

The visit to Adani Wilmar Ltd., best known for its 'Fortune' brand of edible oils, offered students a firsthand look at refinery processes, quality control systems, and packaging lines. The session concluded with a presentation on marketing strategies, distribution networks, and a Q&A with plant managers, delving into procurement logistics and international business dynamics.

Bridging the Gap Between Classroom and Industry

The visit highlighted key themes of vertical integration, technological innovation, sustainability, and strategic business management. Students were able to observe how classroom concepts in Operations, Supply Chain, and Marketing are applied in live industrial environments.

An Enriching Educational Experience

Speaking about the visit, faculty coordinator Dr. Shriya Tripathi remarked, "It was a transformative experience that gave our students a 360-degree perspective on India's industrial ecosystem."

Ms. Brinda Doshi added, "Opportunities like this help students link theory to practice, preparing them for leadership roles in the corporate world."

The Centre for Professional Courses extends sincere thanks to the Adani Group for their warm hospitality and continued support toward academic-industry collaboration and a special thanks to our director, Dr. Paavan Pandit for his continued support and Student-centric holistic development vision.



Creative Entrance Exam Opens Doors for Aspiring Designers to Showcase Innovation and Imagination

The Centre for Professional Courses (CPC) successfully conducted its Entrance Examination for aspiring students seeking admission into programs in Animation, Digital Design, Game Design, Interior & Exterior Design, and other creative design fields on 24th and 25th May 2025.

The examination was designed to evaluate the creativity, observation skills, and design aptitude of the candidates—key attributes required to excel in the design industry.

As part of the unique approach to testing creativity, all participating candidates were provided with a creative kit comprising clay, bamboo sticks, and jute threads. Using these materials, students were encouraged to express their innovative ideas and design sensibilities, pushing the boundaries of their imagination and practical thinking.

The entrance exam was conducted in three comprehensive parts:

MCQ-Based Aptitude Test

Focused on general design awareness, logical reasoning, and visual perception.

Studio Test

Included still object art drawing and hands-on model-making using the provided kit materials.

Personal Interview

A one-on-one session to assess the candidate's passion, motivation, and understanding of the design discipline they wish to pursue.

The CPC's forward-thinking assessment method reinforces the institution's belief that creative expression and sharp observational skills are foundational to any successful design career.

Centre for Professional Courses congratulates all participants for their enthusiasm and creativity and looks forward to nurturing the next generation of innovative designers.



EMPOWERING GLOBAL YOUTH: EDUCATIONAL VISIT TO NEW DELHI AND PARTICIPATION IN THE FIRST RUSSIAN-INDIAN YOUTH FORUM

The primary purpose of the visit was to attend the First Russian-Indian Youth Forum hosted at the Russian House, New Delhi, upon the special invitation from the Russian Embassy. The delegation consisted of two faculty members—Ms. Harshita Mekhiya and Mr. Jay Patel—and eleven students, led by the guidance of Dr. Paavan Pandit, Director of the Centre. The educational and cultural visit undertaken by the faculty and students of the Centre for Professional Courses, Gujarat University, to New Delhi was from 17th to 19th June 2025.

Visit to the Indian Parliament

On 17th June 2025, prior to the forum, our team visited both the Old and New Parliament Buildings of India. This special opportunity was made possible with the support of Dr. Vaishali Padiyar, Development Officer of Gujarat University.

During the visit, students had the chance to explore the Lok Sabha, Rajya Sabha, and the Parliament Museum, gaining first-hand experience of India's legislative process and the rich history of its democratic institutions. This visit provided students a deeper understanding of how governance and policy-making operate at the national level.



Participation in the First Russian-Indian Youth Forum

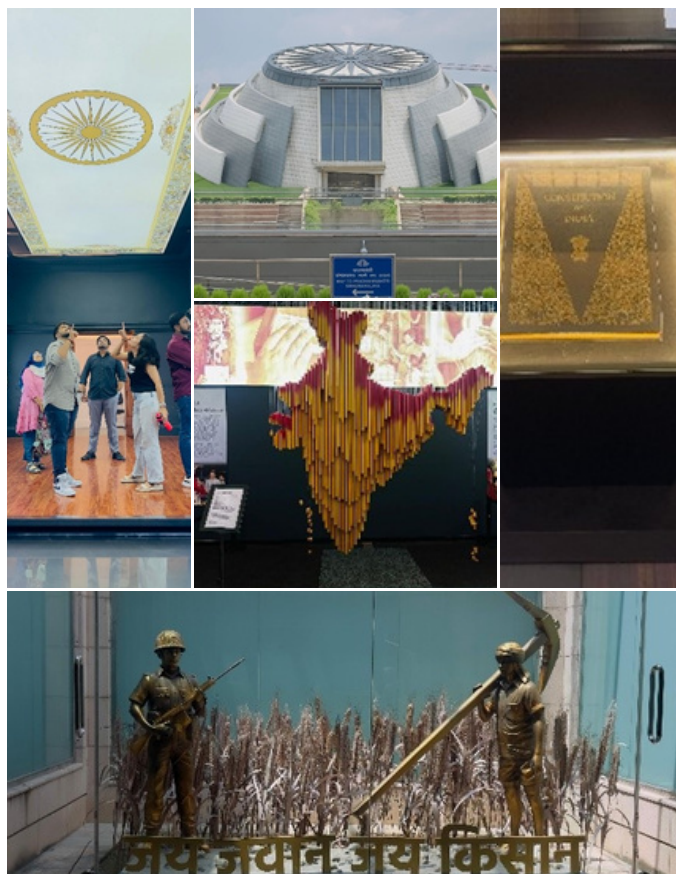
The main event of the visit was the First Russian-Indian Youth Forum, held on 17th June 2025 (4:00 PM to 8:00 PM) and 18th June 2025 (12:00 PM to 9:00 PM) at the Russian House, New Delhi, organized by the Russian Embassy. The forum aimed to strengthen ties between Indian and Russian youth and featured key segments such as opening speeches by dignitaries from both nations, a documentary screening on Indo-Russian cooperation, a panel discussion on Building Bridges of Friendship Between Peoples, an interactive dialogue on Youth in a Multipolar World, and workshops on international cooperation, innovation, and cultural exchange. Experts and delegates from across

India and Russia participated, offering students valuable exposure to global perspectives. The students engaged actively in discussions and workshops, deepening their understanding of international relations, cultural diplomacy, and youth leadership. The forum provided a unique platform for students to interact with diplomats, academicians, and professionals, fostering meaningful networks and insights that will contribute significantly to their academic and professional growth.



Visit to the Prime Ministers' Museum

On 19th June 2025, the delegation visited the Prime Ministers' Museum (Pradhanmantri Sangrahalaya) in New Delhi, accompanied by the students. The museum offers a rich and interactive experience that chronicles the lives, contributions, and legacies of India's Prime Ministers. Students had the opportunity to view an exclusive collection of gifts presented to Indian Prime Ministers by leaders from other countries, showcasing India's diplomatic relationships. The visit also included access to the preserved rooms of Pandit Jawaharlal Nehru and Smt. Indira Gandhi, offering a rare glimpse into their personal and political journeys. A particularly inspiring moment for students was viewing the original Constitution of India, symbolizing the democratic foundation of the nation. Additionally, the museum featured engaging interactive exhibits such as "Walk with the PM", "Letter to the PM", "Photo with the PM", and a virtual helicopter ride, all of which offered immersive learning experiences and made the visit both educational and memorable for the students.



Gratitude:

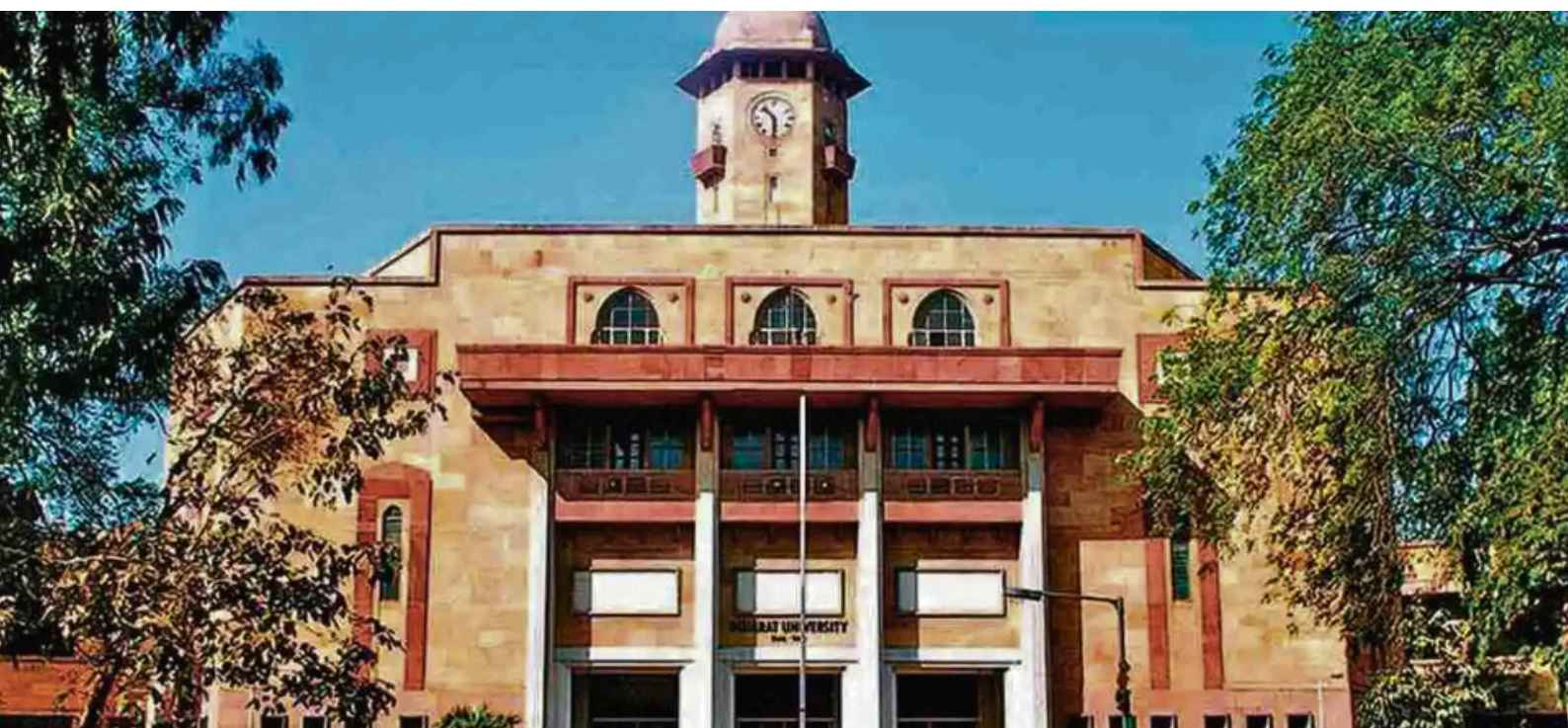
The visit to New Delhi proved to be a highly enriching and impactful experience for both the faculty and students of the Centre for Professional Courses. The combination of a guided exploration of India's legislative institutions and participation in a prestigious international forum greatly contributed to the students' academic enrichment and global exposure.

We extend our heartfelt gratitude to Dr. Neerja Gupta the Vice Chancellor of Gujarat University and Dr. Paavan Pandit, Director of the Centre for Professional Courses, Gujarat University for his unwavering support and mentorship throughout the program. We also express our sincere appreciation to Dr. Vaishali Padiyar, Development Officer of Gujarat University, for facilitating the visit to the Parliament of India. This educational journey has left a lasting impression on all participants and will undoubtedly play a significant role in their academic and professional development.



GUJARAT UNIVERSITY

Estd. 1949

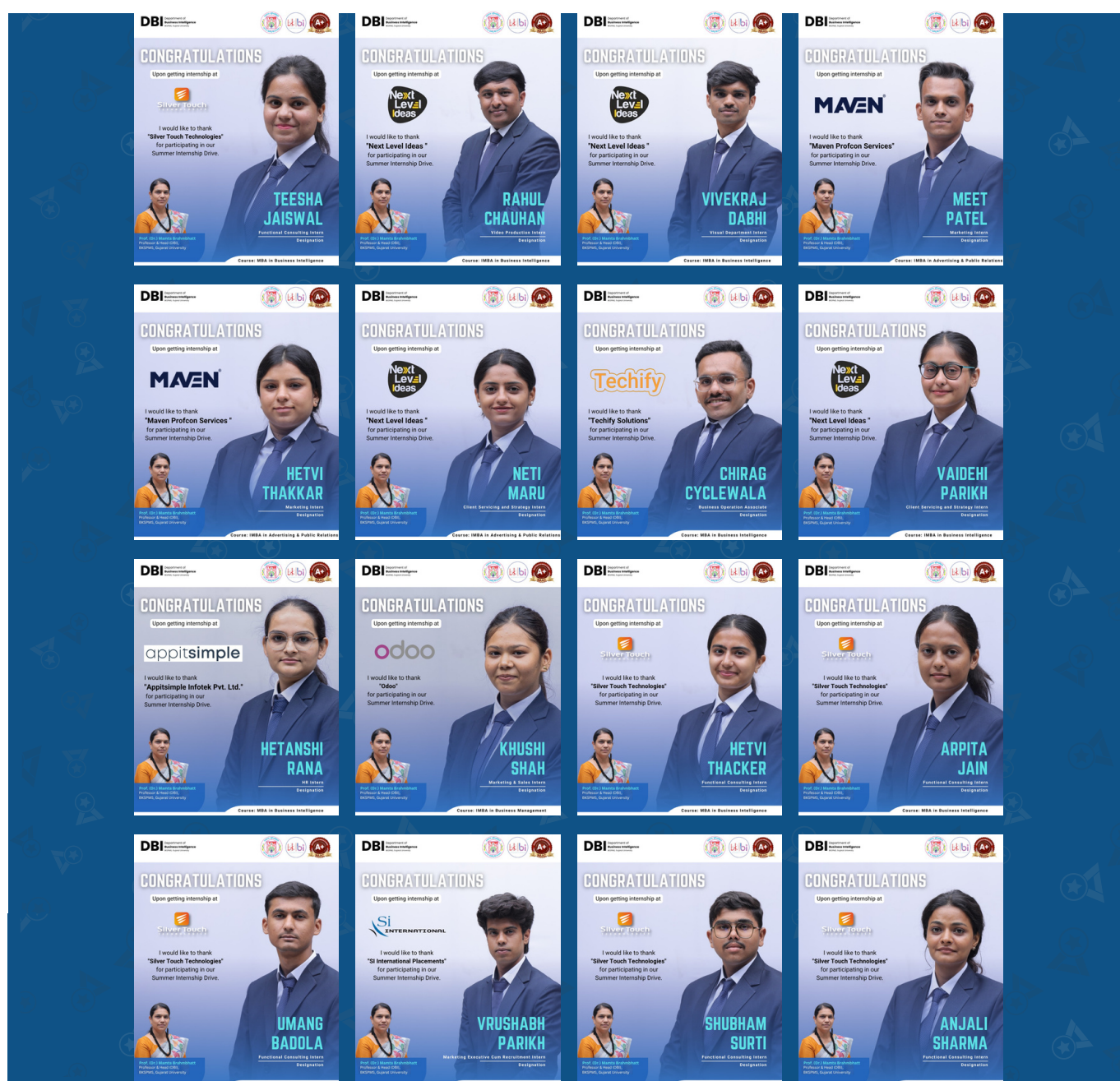


CONGRATULATIONS TO OUR SUMMER INTERNSHIP ACHIEVERS!

The Department of Business Intelligence (DBI), BKSPMS, Gujarat University, proudly congratulates all our students for successfully securing Summer Internships across various reputed organizations.

We appreciate the participation of all the companies that collaborated with us during the Summer Internship Drive and thank them for providing our students with valuable opportunities to gain hands-on experience and enhance their professional skills.

These internships reflect the dedication and hard work of our students and the continuous support of our faculty in nurturing future business intelligence leaders.



100 Years of Legacy:

AIU Hosts National Conference of Vice Chancellors

The Association of Indian Universities (AIU) successfully organized its 99th Annual General Body Meeting along with the National Conference of Vice Chancellors at Amity University on the 23rd and 24th of June 2025. This prestigious event marked the completion of 100 years of dedicated service by AIU to the nation in the field of higher education.

Vice Chancellors, academic leaders, and distinguished guests from across the country came together to participate in the centennial celebrations and the high-level deliberations on shaping the future of Indian higher education. The conference provided a significant platform for collaboration, sharing best practices, and policy-level discussions to further strengthen academic institutions across India.

Prof. Neerja Gupta made a remarkable contribution to the 99th Annual Conference by sharing her visionary insights on the theme: *"Envisioning Future Higher Education: The Pivotal Role of India."* She also actively participated in a thought-provoking panel discussion on Nationalism.

The prestigious event was inaugurated by the Hon'ble Vice President of India.

The event witnessed active participation, a collective vision, and a shared commitment to academic excellence, symbolizing the unity and strength of Indian universities under the leadership of AIU.



Gujarat University Celebrates International Yoga Day with Enthusiasm and Unity

International Yoga Day was successfully celebrated at Gujarat University today with great zeal and participation.

We extend our heartfelt thanks to the Hon'ble Prime Minister for this inspiring initiative, and express our sincere gratitude to the faculty, academic and administrative staff, and students for their enthusiastic presence.

The event began with a collective yoga session led by trained instructors, promoting physical well-being, mental clarity, and inner peace.

The entire campus resonated with a spirit of harmony and mindfulness as participants performed various asanas and breathing techniques.

Everyone experienced a refreshing start to the day, filled with positive energy and a renewed commitment to health and wellness.

Such events reinforce the importance of embracing yoga not just as an activity, but as a way of life that nurtures the body, mind, and soul.



Gujarat University Participates in Dual Education Expos to Showcase Academic Excellence

Gujarat University actively participated in the TV9 Education Expo held at Karnavati Club on 26th and 27th April 2025, with an informative and engaging educational stall.

Simultaneously, the University also showcased its academic offerings through a dedicated stall at Rajpath Club from 26th to 27th April 2025.

Both events served as excellent platforms to highlight Gujarat University's wide range of programs, research initiatives, and student opportunities to aspiring learners and parents.



Book Exhibition on Bharat Ratna Dr. B. R. Ambedkar – 14th April 2025

On the occasion of Dr. Babasaheb Ambedkar Jayanti, a special Book Exhibition was organized on 14th April 2025 at the Gujarat University Library to honor the life, legacy, and contributions of Bharat Ratna Dr. B. R. Ambedkar.

Hon'ble Vice Chancellor Prof. Neerja Gupta, Registrar Sir, and several faculty members visited the exhibition. They actively participated in discussions and viewed the collection of books, articles, and rare documents related to Dr. Ambedkar's work in law, social justice, education, and constitution-making.

The exhibition served as a tribute to Dr. Ambedkar's intellectual brilliance and unwavering commitment to social reform, inspiring students and scholars alike.



Turning Pages, Inspiring Minds: **World Book Day Exhibition at GU Library**

To celebrate the joy of reading and the power of knowledge, Gujarat University Library organized a Book Exhibition on the occasion of World Book Day, observed on 23rd April 2025.

The exhibition featured a wide collection of books across various genres and disciplines, including literature, science, history, biographies, and academic research.

Faculty members, students, and staff visited the library to explore rare titles, new arrivals, and curated thematic displays.

The initiative aimed to inspire a culture of reading, encourage intellectual curiosity, and promote the importance of books in shaping critical thinking and lifelong learning.



Book Exhibition Marks Gujarat State Establishment Day at University Library



On the occasion of Gujarat State Establishment Day, the Gujarat University Library organized a Book Exhibition on 1st May 2025 to celebrate the rich history, culture, and development of the state.

The exhibition showcased a wide range of books and publications related to Gujarat's history, literature, politics, freedom movement, notable personalities, and achievements in education and industry.

Students, faculty members, and staff actively visited the exhibition, gaining valuable insights into the journey and contributions of Gujarat over the decades.

The event aimed to promote awareness, pride, and appreciation for the state's heritage while encouraging academic exploration and regional studies.



REAL-WORLD LEARNING FOR FUTURE PSYCHOLOGISTS: SUMMER INTERNSHIP 2025

Department of Psychology, Gujarat University

Like every year, the Department of Psychology, Gujarat University, successfully organized a Clinical Internship Program for students of M.A. Clinical Psychology at the Hospital for Mental Health, Ahmedabad, during the summer break from 19th May to 2nd July 2025. This internship forms an integral part of the students' academic training and aims to bridge the gap between theoretical learning and real-world clinical application.

The students were divided into four batches and rotated through the following key units:

- In-Patient Ward (IPD)
- Out-Patient Ward (OPD)
- Occupational Therapy (OT) Unit
- Workshop

Under the supervision of experienced clinical staff, the students had the opportunity to observe and participate in a wide range of diagnostic and therapeutic activities. They were exposed to various psychiatric cases and introduced to essential clinical procedures, including case history taking, assessment tools, treatment planning, and intervention strategies commonly used in professional practice.



Each unit provided unique and focused learning experiences:

- **In-Patient Ward (IPD):** Students observed individuals with acute psychiatric conditions, participated in case discussions, and learned about admission processes, medication adherence, and long-term patient care.
- **Out-Patient Ward (OPD):** This unit enabled students to witness intake interviews, clinical assessments, diagnostic procedures, and follow-up consultations, offering insight into short-term and community-based mental health care.
- **Occupational Therapy (OT) Unit:** Students interacted with children having intellectual disabilities and developmental issues, gaining an understanding of structured therapeutic activities designed to enhance motor coordination, behavior regulation, social interaction, and cognitive functioning.
- **Workshop:** Here, students engaged with long-term psychiatric patients involved in vocational rehabilitation activities, observing the psychosocial aspects of recovery and the importance of structured engagement in improving quality of life.

Throughout the program, students maintained daily clinical logs, participated in reflective discussions, and received constructive feedback from both hospital and departmental supervisors. The internship helped students deepen their understanding of mental health conditions, clinical ethics, therapeutic techniques, patient interaction, and the multidisciplinary approach essential to effective mental health care.

This internship proved to be an enriching and transformative experience. It empowered students to apply academic concepts in clinical settings, enhanced their professional competence, and fostered a deeper appreciation for the responsibilities of working in the field of clinical psychology.

The Department of Psychology extends sincere gratitude to the Hospital for Mental Health, Ahmedabad, for their continued collaboration and invaluable contribution to the clinical training and development of our students.



Admission Advertisement Section

DEPARTMENT OF BUSINESS INTELLIGENCE

B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES

Courses/Streams Offered

Five Years' Full-Time MBA (Integrated) Programs

- MBA (Integrated) – *Specializations in Marketing, Finance, Human Resource, Digital Marketing and Analytics, Business Intelligence.*
- MBA (Integrated) in *Business Intelligence*
- MBA (Integrated) in *Digital Marketing and Analytics*

Eligibility criteria (if applicable) – 10 + 2 (Commerce or Science Stream)

Department of Business Intelligence
COURSES WE OFFER

- MBA in Business Intelligence
- MBA (Integrated) in Business Intelligence
- MBA (Integrated) in Digital Marketing and Analytics
- MBA (Integrated)
- P. G. Diploma in Data Analysis
- Ph.D. in Management (Business Intelligence)

LET'S GROW WITH US

ABOUT US

B. K. School of Professional Management Studies was established in 1976 as the business school of Gujarat University to meet the regional demand for professional managers. Initially, the school started with an intake of 30 students for its 120. The school started a part-time MBA program for serving executives from 1980 and currently the intake for the same is 60. A Management Academy was established in the school in 2011 and currently the academy is offering 15 P. G. Diploma courses and P. G. certificate courses in various related disciplines of management.

Considering the industry needs, Department of Business Intelligence has been introduced. The Department of Business Intelligence aims at catering the needs of young aspirants to get educated and upgrade with the demands of the corporate houses. The department seeks to build industry ready professionals by offering diversified contemporary course capable of meeting the turbulence of time. The department aims at shaping, enhancing and sharpening the talent of student community. The department has a strong focus on developing a contemporary curriculum consistent with latest trends in the industry.

Website Facebook Instagram LinkedIn Faculty Contact

Department of Business Intelligence, B. K. School of Professional Management Studies, Gujarat University.
Ratangpura, Ahmedabad, Gujarat - 380009

1. MBA (Integrated) – Specializations in Marketing, Finance, Human Resource, Digital Marketing and Analytics, Business Intelligence

Key Highlights:

- Early career launch: Designed for students after 12th to fast-track management education.
- Industry-aligned curriculum with specialization options starting from 3rd year.
- Holistic development through value-added courses, internships, and live projects.
- Strong focus on communication, leadership, and employability skills.
- Personalized mentoring and career counseling throughout the program.
- Immersive industry exposure via guest lectures, industrial visits, and capstone projects.

2. MBA (Integrated) in Business Intelligence

Key Highlights:

- Specialized training in data-driven decision-making from year one.
- Hands-on learning in tools like Power BI, Tableau, Python, and SQL.
- Curriculum aligned with current industry trends in Business Intelligence and analytics.
- Integrated case-based pedagogy and simulations.
- Internship and live project opportunities with analytics firms and business consultants.

3. MBA (Integrated) in Digital Marketing and Analytics

Key Highlights:

- Blend of creative marketing and technical analytics skills.
- Practical learning through tools like Google Analytics, Meta Business Suite, etc.
- Focus on SEO, SEM, content marketing, social media strategy, and campaign analytics.
- Opportunity to earn industry-recognized certifications.
- Guest sessions and masterclasses by digital marketing professionals.

TWO YEARS' FULL TIME MBA PROGRAMME

MBA in Business Intelligence

- Eligibility criteria (if applicable) – CMAT Examination

Key Highlights:

- Tailored for graduates seeking to upskill in the fast-growing field of BI.
- Industry-centric curriculum focusing on advanced analytics, data visualization, and strategic decision-making.
- Software proficiency development in tools like R, Python, Power BI, and Hadoop.
- Collaboration with industry experts and analytics firms for real-world exposure.
- Capstone projects and research opportunities in business intelligence domains.
- Career support for roles like Data Analyst, BI Developer, Strategy Consultant, and more.

TWO YEARS' FULL TIME MBA PROGRAMME

P. G. Diploma in Data Analysis

- Eligibility criteria (if applicable) – Bachelor's Degree

Key Highlights:

- Designed for working professionals and graduates aiming for a career transition into analytics.
- Intense, practical curriculum with weekend/evening classes (if applicable).
- Emphasis on data interpretation, statistical analysis, and tool-based learning.
- Proficiency in Excel, R, Python, and basic SQL.
- Mini-projects and case studies integrated throughout the course.
- Placement support and resume-building workshops focused on data analysis careers.



Centre of Excellence, University School of Law,

Program: 5 Year Integrated B.Com LL.B. (Hons.)

- **Intake:** 120 students
- **Fees:** ₹37,500 per semester
- **Eligibility:** As per Gujarat University norms (12th Std. pass with minimum qualifying marks)

Key Highlights:

- Integrated commerce and law curriculum
- Dedicated legal research, trial advocacy, and moot court training
- Regular interaction with industry experts and legal luminaries
- Strong focus on innovation, entrepreneurship, and policy awareness
- National-level seminars, workshops, and internships

Note: The detailed brochure for the Centre of Excellence is attached below for your kind reference.

School of Law, Gujarat University

1. Department of Intellectual Property Rights (IPR)

Program: LL.M. (Specialization in IPR)

- **Intake:** 75 students
- **Fees:** Grant-in-aid program (As per university norms)
- **Eligibility:** Graduate in LLB/5-Year Integrated LL.B. Programme

Key Highlights:

- In-depth focus on Patent, Copyright, Trademark, and allied laws
- Industry-oriented curriculum and practical exposure
- Faculty with domain expertise in IPR

2. Department of Human Rights and Duties

Program: LL.M. (Specialization in Human Rights)

- **Intake:** 30 students
- **Fees:** ₹16,000 per annum
- **Eligibility:** Graduate in LLB/ 5 Year Integrated LL.B. Programme

Key Highlights:

- Curriculum aligned with national and international human rights frameworks
- Engagement with NGOs, NHRC, and other bodies
- Emphasis on socio-legal fieldwork and contemporary challenges

CENTRE OF EXCELLENCE SCHOOL OF LAW, GUJARAT UNIVERSITY



5 YEAR'S INTEGRATED
B.COM. LL.B. (HONS.)
INFORMATION BOOKLET



WHERE LAW
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3rd Floor, Swami Vivekanand Shikshan Sankul,
Gujarat University Campus, Near SBI,
Navrangpura, Ahmedabad - 380009.



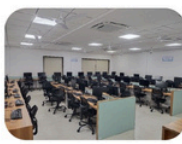
INFRASTRUCTURE FACILITIES



SMART CLASSROOMS WITH
TECH-ENABLED TEACHING



LEGAL AID CLINIC



COMPUTER LAB



MOOT COURT HALL



LIBRARY & DIGITAL LEGAL
RESOURCES

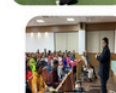
LIFE @ COE

Student Committees

- Moot Court Committee
- Legal Aid Clinic Committee
- Academic Affairs Committee
- Cultural Affairs Committee
- Sports Committee

Glimpse of Activities

- Seminars/ Conferences
- Legal Quiz Competitions
- Elocution/ Essay Writing Competitions
- Moot Court Competitions
- Legal Literacy & Awareness Campaigns
- Days Celebrations
- Navaratri & Other cultural Celebration
- Sports Competitions (Indoor/Outdoor)



GUJARAT UNIVERSITY

Established in 1949 under the Gujarat University Act, Gujarat University is one of the oldest and largest universities in the state. Inspired by visionaries like Mahatma Gandhi, Sardar Patel, Acharya Anandshankar Dhruva, and Kasturbhai Lalbhai, the university was founded to promote quality higher education and research.

RECOGNITIONS		Why GU			
	Overall Rank 94	University Rank 76	75 Years of Academic Journey	270 Acres of Campus	Read More
	Govt. University in India 9	65 Departments	336+ Affiliations	372+ Program	381+ Faculties
	Overall CGPA 4.6	Overall Stars 5	2 Incubation Centres	4 Chairs	4 Journals
					6 Center of excellence



COURSE : B.COM. LL.B. (HONS.) FIVE-YEAR INTEGRATED

EXCLUSIVE SPECIALIZATION IN IPR – FOCUS ON INTELLECTUAL PROPERTY RIGHTS (IPR), COVERING PATENTS, COPYRIGHTS, TRADEMARKS, AND EMERGING LEGAL TECH.

SEMESTER-BASED STRUCTURE – A WELL-STRUCTURED CURRICULUM ENSURING PROGRESSIVE LEARNING AND IN-DEPTH EXPERTISE.

LEGAL-TECH INTEGRATION – EMPHASIS ON TECHNOLOGY-DRIVEN LEGAL EDUCATION, INCLUDING AI, BLOCKCHAIN, AND DIGITAL RIGHTS IN IPR.

EXPERIENTIAL LEARNING – HANDS-ON EXPERIENCE THROUGH MOOT COURTS, INTERNSHIPS, LEGAL AID CLINICS, AND RESEARCH PROJECTS.

INTERDISCIPLINARY APPROACH – MERGING LAW, BUSINESS, AND TECHNOLOGY FOR A COMPREHENSIVE LEGAL EDUCATION.

INDUSTRY & JUDICIAL EXPOSURE – REGULAR GUEST LECTURES, WORKSHOPS, AND MENTORSHIP FROM IPR PROFESSIONALS, CORPORATE LEADERS, AND LEGAL EXPERTS.

GLOBAL & NATIONAL PERSPECTIVES – COMPARATIVE ANALYSIS OF INDIAN & INTERNATIONAL IPR LAWS TO PREPARE STUDENTS FOR GLOBAL CAREERS.

CAREER READINESS – STRONG PLACEMENT SUPPORT, NETWORKING OPPORTUNITIES, AND INDUSTRY COLLABORATIONS.

ELIGIBILITY CRITERIA

12 th Pass (Any Stream with recognised Board)		
Category	Minimum Percentage	Age
General Category	45%	Age under 20 Years (born on or after 01.06.2005)
SEBC	42%	Age under 20 Years (born on or after 01.06.2005)
SC/ST	40%	Age under 22 Years (born on or after 01.06.2003)

FEES STRUCTURE- FOR SEMESTER I

TUITION FEES	37,500
CAUTION MONEY-REFUNDABLE	10,000
UNIVERSITY ENROLMENT FEES	125
TOTAL PAYABLE AMOUNT	47,625

*FEES STRUCTURE- FOR SEMESTER (2-10) – RS. 37,500 PER SEMESTER

LIST OF DOCUMENTS REQUIRED FOR VERIFICATION (ORIGINAL +1 SET OF SELF-ATTESTED COPIES)

- ALLOTMENT LETTER
- APPLICATION FORM SUBMITTED AT GCAS
- SCHOOL LEAVING CERTIFICATE
- HSC MARKSHEET
- SSC MARKSHEET
- AADHAR CARD
- CATEGORY CERTIFICATE (FOR SC/ST/SEBC/EWS) (IF APPLICABLE)
- LATEST NON-CREAMY LAYER CERTIFICATE (FOR SEBC STUDENT) (IF APPLICABLE)
- PROVISIONAL ELIGIBILITY CERTIFICATE (FOR OUTSIDE GUJARAT STUDENTS)
- FREE SHIP CARD CERTIFICATE (IF APPLICABLE)
- ABC NUMBER
- LATEST PASSPORT SIZE PHOTOS- 2 COPIES



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FOR GCAS
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Centre for Professional Courses at Gujarat University – Your Gateway to Career Excellence and Industry-Ready Skills

The Centre for Professional Courses (CPC) at Gujarat University offers dynamic, industry-oriented programs designed to bridge the gap between academia and the professional world. With a perfect blend of theoretical knowledge and real-world application, CPC prepares students for modern careers through innovative curricula, expert faculty, and cutting-edge facilities. Our commitment to excellence ensures students are equipped with the skills, experience, and confidence to thrive in today's competitive job market.

COURSES OFFERED AT CPC :

BACHELOR'S PROGRAMS:

» **B.Design- Interior & Spatial :**

- *Focus:* History of Crafts and Interior Design, Interior Materials & Processes Anthropometry & Ergonomics, Interior Construction, Technical Drawing & Advanced Computer Applications, Professional Practices and Interior Landscape.

» **B.Design- New Media & Entertainment :**

- *Focus:* Creative Writing, Storyboard & Illustrations, Video & Audio Editing, Digital Marketing, Film language & Appreciation, Graphic Design, 3D Motion Graphics & Broadcast Design, Direction & Cinematography, Journalism, Current & Emerging trends in Media, UI/UX Design, Social Media Design & Impact.

» **B.Design- UI & UX**

- *Focus:* Elements and Principles of UI/UX Design, Wireframe and Prototyping, UI/UX Tools & Technology, Designing for Specialized Domains, Introduction of Programming Language & Motion Graphics, UI & UX Live Project and Designing for Mobile Apps & Web.

» **B.Design- Visual Communication**

- *Focus:* History of Graphic Design, Character Design & Development, Colour and Form, Concept Art, Film Appreciation, Storytelling and Script Writing, Typography and Font Design, Print Publication design, Cinematography, Editing and Technical Formats, Drawing for Animation, Research Methods, Environmental Graphics, Animation & visual effects, Indian Film and History of Cinema, Brand Development and Advertisement Film, Promotional Documentary, Stop Motion Animation And Interaction Design.

» **B.Design- Product Design :**

Focus: Basic Mechanism, Materials & Process, Product Design Studio Photography, Technical and Analytical Drawing, Models, Mockups & Prototype, Human Factors, Ergonomics & Interface, Design Research Methodology, Product Promotion & Packaging, Computer-Aided Design, Design as Strategic Planning, Sustainable Design, Design Semiotics, Anthropology & Design, Product Design Aesthetics, Product Merchandising & Product Branding, Trend Analysis and Forecasting and Product Innovations.

» **B.Design in Fashion Design**

Focus: Fashion Design Programme prepared to equip the students with the professional endeavors of their Apparel Design careers that integrates clothing industrial and sustainable requirements while infusing couture craftsmanship and cultural elements by providing the hands-on learning experience.

» **B.Design in Lifestyle and Accessory Design**

Focus: The Accessory Design program prepares students with embedded knowledge of fashion, to offer innovations across multiple platforms spanning jewellery, crafts, personal accessories. Accessory Design program is career based education that is relevant and has the ability to address the changing future scenario

» **BBA in Aviation Management**

Focus: Airline management, airport operations, aviation regulations, customer service, and aviation business strategies.

» **BBA in Tourism & Hospitality Management**

Focus: Travel, tourism, hotel management, and hospitality industry operations and management.

» **BBA+MBA in Global Business Management**

Focus: Integrated business management education with a focus on global business practices, international marketing, global trade, enterprise management, international marketing, Exim policy and documentation with international law & Taxation.

Integrated Master's Programs:

» **Integrated M.Sc. in Animation & VFX**

- *Focus:* Animation techniques focusing on pre-production, Production and post-production process with the help of 2D & 3D tools, visual effects, and visual storytelling for digital media.

» **Integrated M.Sc. in Game Design & Development**

- *Focus:* Game design principles, interactive media, game development, programming, and emerging gaming technologies to create a strong bridge between academics and the Gaming industry to shape future-ready professionals.

» **Integrated M.Sc. in IT Architecture and Network Security**

- *Focus:* IT architecture, network security protocols, cybersecurity, and enterprise-level network management.

➤ **Integrated M.Sc. in IT Cloud & Application Development**

- *Focus:* Cloud computing, software development, and routing & switching technology, focusing on scalable and secure cloud-based solutions, DevOps Foundation, Public cloud, Python Programming, Data Administration & Low code No code.

➤ **Integrated M.Sc. in IT Data Management & Visual Insight**

- *Focus:* Data visualization techniques, Statistical Analysis, DBMS, BI tools, Backend and Front-end Technologies, Machine Learning, Deep Learning, Cloud Application.

➤ **Integrated M.Sc. in IT Digital Design**

- *Focus:* Design principles and elements to create user-centric designs, UX/UI design, design thinking, interaction design, and visual communication in the digital space, Emerging Technologies and Trends in Digital Design.

➤ **Integrated M.Sc. in IT Fintech**

- *Focus:* Financial technology, blockchain, digital payments, and innovations in the global finance industry.

➤ **Integrated M.Sc. in IT IMS & Cyber Security**

- *Focus:* Current IT Infrastructures Configuration and management Enterprise Servers, Network Devices (Switch, Router and Firewall), Storage Servers, Different Cloud Products, Different Cyber Security tools and techniques to mitigate current Cyber Security threats.

➤ **Integrated M.Sc. in IT Software Development**

- *Focus:* Software engineering, application development, coding languages, system design, cross platform advance application development frameworks, React native, JS, Flutter, Dart, Web application development, Mobile application development.

➤ **Integrated MBA in Financial Services**

- *Focus:* Finance management, investment strategies, banking operations, financial markets, financial services, mutual funds, insurance sector, Marketing human resources and portfolio management, Taxation and Law.

➤ **Integrated MBA in Aviation and Travel Management**

- *Focus:* Aviation industry management, travel industry operations, airline business strategies, and tourism management.

➤ **Integrated MBA in International Trade & Finance**

- *Focus:* International business strategies, trade policies, financial markets, and global economic trends, export & import documentation, logistics & supply chain management, international finance, Taxation & laws, logistics management & derivative management.

Master's Programs:

» **M.Design- UI & UX**

- Focus: Design Fundamentals, Design & Ethnography, UI & UX Design, Design Research, Digital & Interactive Media, Information Design, Cognitive Psychology in UX, Design Thinking, Interactive Prototyping, Design for Special Needs, Design Semantics, Tangible Interaction Design and Design Management.

» **M.Sc. IT Animation & VFX**

- Focus: Mastery of animation using research-based teaching learning methodology, visual effects, 2D- 3D animation, and VFX techniques for the entertainment industry.

» **M.Sc. IT Business Intelligence & Analytics**

- Focus: Business data analytics, statistical modeling, decision-making processes, and business intelligence tools.

» **M.Sc. IT Fintech**

- Focus: In-depth study of the financial technology sector, including blockchain, digital currency, fintech innovations, and regulatory frameworks.

» **M.Sc. IT Game Design & Development**

- Focus: Advanced game design, programming, game mechanics, 3D animation, and real-time interactive environments.

» **M.Sc. IT IMS & Cloud Technology**

- Focus: Current IT Infrastructures Server, Network Devices, Different Cloud Computing Configurations and Management for IT Enterprises.

» **M.Sc. IT Mobile App & UI**

- Focus: Mobile application development, UX/UI design for mobile platforms, and responsive web design.

» **M.Sc. IT Network Security**

- Focus: Advanced network security protocols, ethical hacking, cryptography, and digital infrastructure protection.

» **Master in International Trade & Finance**

- *Focus:* International business operations, trade agreements, global financial systems, and international market strategies.

» **Master in Aviation Management**

- *Focus:* Comprehensive understanding of airline operations, aviation safety, logistics, and management practices in the aviation sector.

» **Master in Tourism & Hospitality Management**

- *Focus:* Hospitality operations, tourism industry trends, customer service excellence, and sustainable tourism practices.

HOW TO GET ADMISSION AT CENTRE FOR PROFESSIONAL COURSES

1. **Visit Portal:** Go to <https://gujarat.samarth.ac.in>
2. **Register:** Create a new account with your personal and academic details.
3. **Login & Apply:** Log in using your credentials and select “Centre for Professional Courses.” Fill the application form.
4. **Upload Documents:**
 - a. 10th, 12th, Graduation marksheets
 - b. ID proof (Aadhaar, Passport)
 - c. Passport photo & signature
5. **Select Course:** Choose your desired program (e.g., MBA, MCA, M.Sc.).
6. **Pay Fee:** Pay the application fee online (credit/debit card, UPI, etc.).
7. **Submit Form:** Review and submit your application.
8. **Counselling/Exam:** Attend counseling or entrance exam (if required). Bring original documents for verification.
9. **Admission Confirmation:** If selected, you'll get an offer letter and fee payment instructions.
10. **Final Enrollment:** Pay final fees and begin your classes.





CENTRE FOR PROFESSIONAL COURSES

Maharshi Aaryabhatt Building,
Gujarat University, Ahmedabad, 380009
Email ID : admission.cpc@gujaratuniversity.ac.in

Gujarat University

A hub of knowledge and innovation

Nestled in the vibrant city of Ahmedabad, Gujarat University stands as a beacon of academic excellence and a centre for fostering intellectual growth. Established in 1949, the university has been at the forefront of providing quality education across a wide array of disciplines. With a rich history, modern infrastructure, and a diverse academic environment, Gujarat University offers students a transformative experience that blends tradition with innovation.

CENTRE FOR PROFESSIONAL COURSES

Centre for Professional Courses at Gujarat University -Your Gateway to Career Excellence and Industry-Ready Skills

The Centre for Professional Courses at Gujarat University offers a wide range of industry-oriented programs designed to equip students with the practical knowledge, skills, and experience needed to excel in the fast-paced professional world. Focused on bridging the gap between academia and industry, the Centre provides innovative learning pathways that prepare students for successful careers in today's competitive job market.

The Centre for Professional Courses (CPC) epitomizes a harmonious blend of academic excellence and pragmatic prowess. As a venerated institution, our mission is to sculpt adept professionals through an educational paradigm that balances theoretical knowledge with real-world application.

Our meticulously curated curricula span diverse disciplines, reflecting the ever-evolving demands of contemporary industries. Each program is a synthesis of insights from distinguished academics and seasoned practitioners, ensuring that our students receive a comprehensive, avant-garde education.

At CPC, we boast state-of-the-art facilities and employ innovative pedagogical techniques to foster an immersive learning experience. Our commitment to continuous improvement and adaptation to emerging trends positions us at the forefront of professional education.

COURSES OFFERED AT CPC

Bachelor's Programs

B. Design - Interior & Spatial

Focus : History of Crafts and Interior Design, Interior Materials & Processes Anthropometry & Ergonomics, Interior Construction, Technical Drawing & Advanced Computer Applications, Professional Practices and Interior Landscape.

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Integrated MBA in International Trade & Finance

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Master in Tourism & Hospitality Management

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Admissions 2025 – Department of Public Policy and Governance (DPPG)

B.K. School of Professional and Management Studies, Gujarat University, Ahmedabad
Courses/Streams Offered by the department

- **Ph.D. Programme**
- **MBA Programmes**
 - MBA in Business Economics and Public Finance (BEPF)
 - MBA in Event Management (EM)
 - MBA in Public Policy Management (PPM)
- **Integrated MBA Programmes (IMBA)**
 - IMBA in Financial Management
 - IMBA in Human Resource Management
 - IMBA in Business Management
- **PG Diploma Programmes (1-Year)**
 - PG Diploma in Public Finance and Economics
 - PG Diploma in Advance Financial Management and Analysis
 - PG Diploma in Financial Analytics
 - PG Diploma in Event Management
 - PG Diploma in Applied Finance and Accounting
 - PG Diploma in Public Policy Management
 - PG Diploma in Public Policy and Governance
 - PG Diploma in Business Management and Accounting
 - PG Diploma in Applied Econometrics
- **Certificate Courses (3-Months)**
 - Certificate Course in FinTech
 - Certificate Course in Financial Statement Analysis
 - Certificate Course in Quantitative Finance
 - Certificate Course in MS Excel for Finance
 - Certificate Course in Finance for Non-Finance
 - Certificate Course in Research in Public Administration
 - Certificate Course in Public Policy and Finance
 - Certificate Course in Public Policy and Governance

Eligibility Criteria for Admission

- **MBA & PG Diplomas:**
Graduation in any discipline
- **IMBA:** 10+2 pass in any stream
- **Ph.D.:** Postgraduate degree in relevant field with qualifying entrance
- **Certificate Courses:**
Open to all graduates

Key Highlights of Department of Public Policy and Governance

- Interdisciplinary curriculum aligned with NEP 2020
- Over 130+ events: conclaves, FDPs, workshops, seminars etc.
- Student-led publications: DPPG Times, Weekly Buzz, Yuvaan Magazine
- MoUs and collaborations with IIMA, ISTD, GIDR, NSE, and more
- Use of advanced tools like policy simulations, data analytics software
- Robust placement track – highest package ₹14.5 LPA
- Blended learning approach with MOOCs (SWAYAM), smart classrooms
- Strong alumni network and vibrant student clubs
- Cultural, entrepreneurial, and wellness initiatives for holistic development

Admissions 2025 – School of International Studies & Diaspora (SISD)

Department of Foreign Languages (DFL)

• Full –Time Courses

- MA in Spanish Studies
- MA in German Studies
- MA in French Studies
- MA in Japanese Studies
- MA in Chinese Studies
- BA (Hons.) in Spanish Studies
- BA (Hons.) in German Studies
- BA (Hons.) in French Studies
- BA (Hons.) in Japanese Studies
- BA (Hons.) in Chinese Studies

• Part-Time Courses

- Certificate Course in Spanish
- Certificate Course in German
- Certificate Course in French
- Certificate Course in Japanese
- Certificate Course in Chinese

Key Highlights of Department of Foreign Languages

- **Industry Collaboration:** We partner with multinational corporations to tailor language training programs that address specific linguistic requirements, ensuring our students are well-prepared for the global job market.
- **Innovative Teaching Methods:** We employ the latest pedagogical techniques and technology in language education to provide an engaging and effective learning experience.
- **Cultural Immersion:** Our programs emphasize cultural understanding and immersion, encouraging students to participate in exchange programs, international internships, and cultural events.
- **Comprehensive Curriculum:** We offer a diverse range of courses, from certificate levels to advanced degrees, ensuring that students can find programs that suit their career goals and interests.
- **Continuous Improvement:** We regularly review and update our curriculum and teaching methods based on feedback from students, faculty, and industry partners to maintain high standards of education and relevance to the global market.

Eligibility Criteria for Admission

MA: BA (Hons.) in Spanish/ German/ French/ Japanese /Chinese Studies

OR

Graduation in any discipline and language proficiency of B2 level or above as per the Common European Framework of Reference for Languages (CEFR) for Spanish/German/French, N3 for Japanese, and HSK 3 for Chinese

OR

Graduation in any discipline and Advanced Diploma in Spanish/ German/ French/ Japanese/ Chinese (with successful completion of Certificate Course and Diploma in German as a prerequisite for Advanced Diploma)

OR

Graduation in any discipline and one-year full-time Intensive Advanced Diploma in Spanish/ German/French/Japanese/Chinese
BA: Class XII (Senior Secondary Examination) completed
Certificate: Class XII completed

OR

Any skilled or semi-skilled person above 18 years of age with Class X completed

3,199 + PUBLICATIONS SELECTED FROM WEB OF SCIENCE CORE COLLECTION

349 Chemistry Multidisciplinary	310 Materials Science Multidisciplinary	217 Chemistry Analytical	194 Physics Condensed Matter	182 Pharmacology Pharmacy
180 Physics Applied	158 Physics Multidisciplinary	151 Chemistry Physical	146 Biotechnology Applied Microbiology	145 Biochemistry Molecular biology
123 Multidisciplinary Sciences	122 Toxicology	113 Biochemical Research Methods	108 Chemistry Organic	93 Environmental Sciences
91 Crystallography	80 Chemistry Medicinal	77 Biology	77 Statistics Probability	72 Public Environmental Occupational Health
71 Plant Sciences	63 Chemistry Multidisciplinary	62 Geo Sciences Multidisciplinary	55 Nano Science Nanotechnology	55 Operations Research Management Science

GU Research

6337 Research Articles in Journals

4238 Research Articles in Scopus

711 Conference Proceedings

1003 Books Published

431 Book Chapters

Research Impact

Google-36614

SCOPUS-12869

Crossref -13407

Publication -8482

Consultancy Project-374

Startup & Innovation

- Startups Supported- **400+**
- Product Startup -**90+**
- Students Educated About Startups- **231586**
- Revenue Generated By Startups- **40+ Cr**

Research Outcome

- PHD Awarded Research- **4710**
- Publications Patents-**8482**
- Projects Research-**307**
- Patents and Copyrights-**38**

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Navrangpura, Ahmedabad-380009



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